Listing of the Claims:

- 1. (Currently Amended) A television set, comprising:

 a receiver that receives a television broadcast that includes a prompt;

 a prompt mode function of the reciever that sets a presentation of the prompt

 to one of an enabled state and a disabled state generates a signal having a state that
 either enables or disables a presentation of the prompt during the broadcast, the
 prompt indicating the presence of an information address in the broadcast, the
 information address indicating how additional information about the broadcast can be
 obtained, wherein transmission of the information address occurs only after the
 presentation of the prompt is set to the enabled state.
- 2. (Original) The television set according to claim 1, wherein the state of the prompt mode function signal is determined by a command received in a short range wireless signal.
- 3. (Original) The television set according to claim 1, wherein the state of the prompt mode function signal is determined by a location table output.
- 4. (Original) The television set according to claim 3, wherein the location table output is determined by a global positioning system input.
- 5. (Original) The television set according to claim 3, wherein the location table output is determined by a local channel identifier received by the television set.